

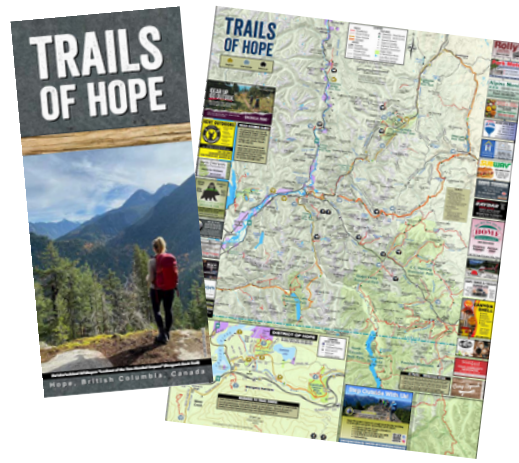
HOPE TRAILS

Advertising Opportunities



HOPE MOUNTAIN CENTRE
for outdoor learning

choose from **THREE** PROGRAMS



TRAILS
OF HOPE
MAPS



TRAILHEAD
KIOSKS



ADOPT-A-TRAIL

BENEFITS

Support Hope Mountain Centre for Outdoor Learning, a registered charity connecting people and nature. Your advertisement(s) directly contribute to the building, maintenance and improvement of trails in the Hope region.

In addition to the benefits specific to each program, all advertisers will get:

1. Logo on HMCOL website
2. Promotion on HMCOL social media
3. Shout out at our AGM

TRAILS OF HOPE MAP

minimum 10,000 copies
minimum 2 years of advertising!



SMALL
1" X 1 7/8"
\$250

MEDIUM 1" X 3 13/16"
\$450

or

LARGE
4" X 1 7/8"
\$900

File specifications needed:
• jpeg format
• 300 dpi resolution
• 100% size

MEDIUM
2" X 1 7/8"
\$450

or

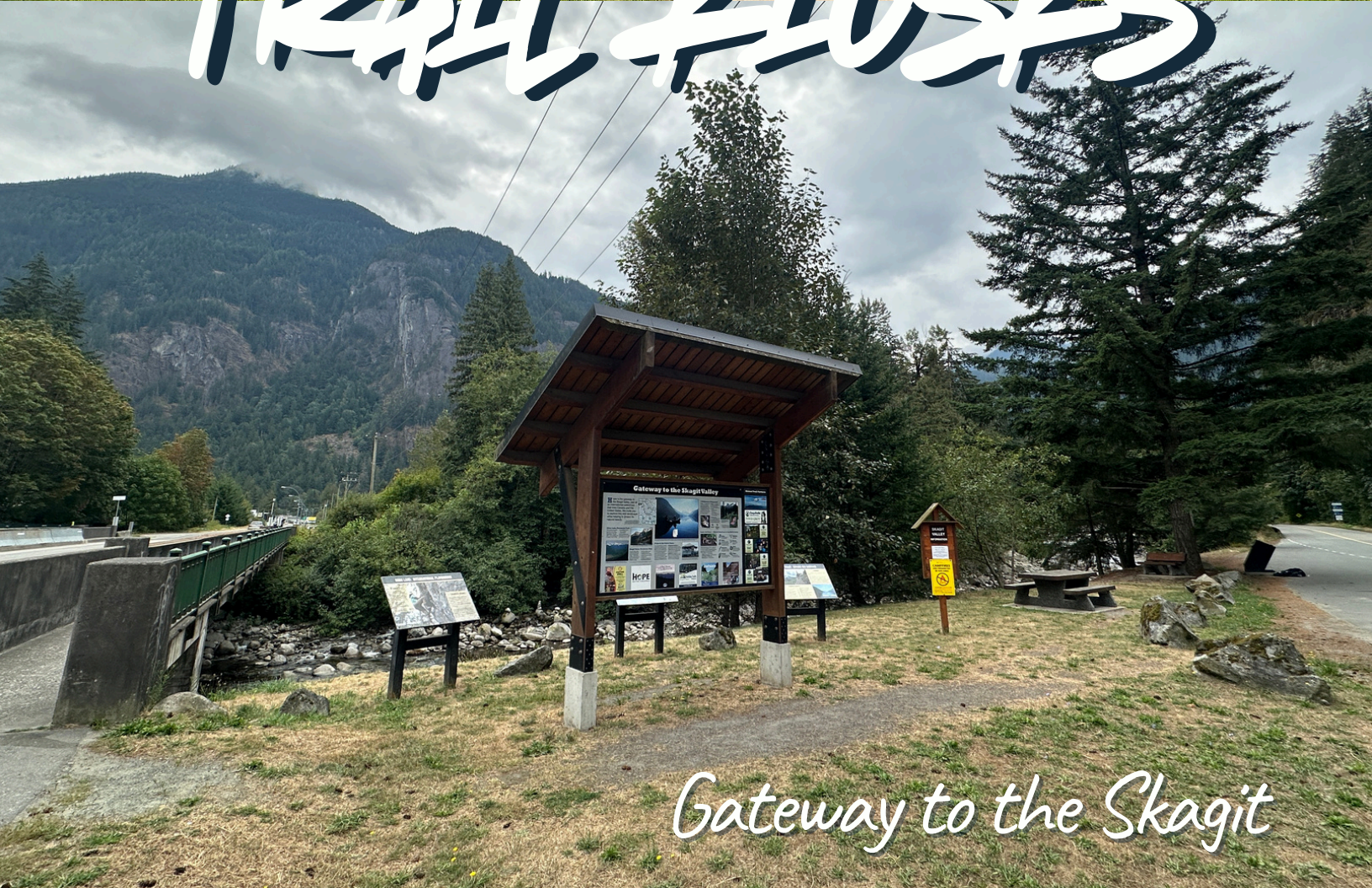
LARGE 2" X 3 13/16"
\$900

*Small \$250
Medium \$450
Large \$900*

Hope Lookout



TRAIL KIOSKS



Gateway to the Skagit

Premier Ads

9.5" X 9.5"

\$3,000

per 3-year term



Annual Trail Partner Ads

6" X 14"

\$1,000

per 1 year term





ADOPT A TRAIL

\$1,000

Per 1 year term

- Exclusive trail adoption, renewable with first right of refusal.
- 3.5"x3.5" signage at trailhead and one location on the trail
- Private volunteer trail maintenance day for your team (optional)



12 TRAILS TO CHOOSE FROM

- | | | |
|------------------|--------------------|--|
| • Hope Lookout | • Serpent's Back | • HBC Heritage Trail* |
| • Hope Bike Park | • Silverhope Creek | <i>*each section between camps = one trail</i> |
| • Mt. Lincoln | • Flood Falls | • Peers Creek to Manson's Camp |
| • Spirit Caves | • Wells Peak | • Manson's to Colville |
| • Tikwalus | • Hope Mountain | • Colville to Sowaqua |
| | | • Sowaqua to Chevreuil |
| | | • Chevreuil to Conglomerate Flats |
| | | • Conglomerate Flats to Jacobsen Lake |
| | | • Jacobsen Lake to Horseguard |
| | | • Horseguard to Blackeye's |
| | | • Blackeye's to Lodestone |
| | | • Lodestone to Olivine |
| | | • Olivine to Tulameen |



READY TO GO?

contact us to get started!

KPERZDELEON@HOPEMOUNTAIN.ORG

(778)) 918-4915